

# Commidea launch advanced Chip & PIN solution

Commidea's new Ocius for PCs product, one of the fastest and most innovative Chip & PIN solutions on the market, is taking card payment to the next level in the retail sector.

By utilising the point of sale computer rather than the terminal itself, Ocius for PCs maximises the benefit of the computer's functionality by processing transactions in seconds - while being complemented by a stylish pin pad to enter the customer's pin code.



Once the Ocius for PCs software CD is installed onto the till system and a Secura Pin Pad is connected to a point of sale, any retailer from an independent store to a multi-site outlet will have a state-of-the-art, powerful and user-friendly way to handle Chip & PIN transactions.

Not only is it quick and easy to install, it is also cost effective too - the entire solution including software, hardware and processing costs from as little as £9.99 per point of sale per month. This is the best value solution on the market when compared to a bank owned terminal or other Chip & PIN solutions.

Retailers and their customers will appreciate the lightweight and stylish Secura PIN pad, and the speed and reliability with which transactions are handled. To improve efficiency at the point of sale further, receipts are also printed using the till printer rather than the terminal.

Ocius for PCs is one of the few APACS Common Criteria compliant solutions on the market. This is the international certification that evaluates the security of IT products and has been adopted by

APACS as the standard requirement for PIN entry testing in the UK.

Easily installed from one CD ROM on any PC running Windows 2000 or higher, the solution is pre-approved by all major UK banks, eradicating the need to wait in the approvals queue. Powerhouse processing in the background using Commidea's ICP hosted card payment processing system, a large technical support team and access to an advanced web based reporting tool to analyse transactions completes the cycle to ensure this is not just a chip and pin device, but a total payment processing solution.

"The Ocius for PCs product truly is the next generation Chip and PIN solution on the market today," commented Commidea's Managing Director Simon Wilding. "Even by word of mouth only, we have already begun to sell Ocius for PCs to a number of retailers including some major high street chains. The market is beginning to understand the power of Ocius for PCs and its number of benefits over other solutions."

## » Smallest wireless pre-approved Chip & PIN solution to be launched at Hostec

At the Hospitality Show 2007, Commidea will be unveiling one of the world's smallest, 100% mobile, pre-approved Chip & PIN solutions - the Ocius Vx670.

This innovative and stylish mobile payment solution with its brushed aluminium finish and sleek lines not only looks good, but also has powerhouse processing to swiftly handle card transactions securely and reliably whilst on the move. This has culminated in the most advanced and revolutionary wireless payment solution available within the hospitality and mobile sector today.

Perfect for restaurants, bars, exhibitions, corporate entertainment and home and road services, the Ocius Vx670 is packed with enhanced features and functionality including the ability to process refunds, gratuity, customer not present transactions and create customisable receipts and password controlled log ons.

The simple-to-use handheld solution utilises the latest in WI-FI and GPRS technology. This enables a high level of mobility and performance delivering a wealth of card payment options to your customers whilst on the move.

Adopting the latest in mobile phone thinking, the Ocius Vx670 delivers a revolutionary and ultra stylish solution for hospitality and mobile retailers looking for an easy, powerful and fashionable route to Chip & PIN transaction handling.



# Ocius for PCs is a permanent fixture in Premier League

Commidea's Ocius for PCs is putting in a first team performance at Bolton Wanderers' Reebok Stadium.

Upgrading its existing EPoS system has enabled Bolton Wanderers to further improve stock control, gain greater financial control and awareness, and most importantly collect valuable supporter data to personalise Club marketing activities.

Bolton chose Medoc Computers Ltd's popular EPoS package, largely for its football-oriented features such as handling shirt personalisation and VAT differences between adult and child merchandise. As part of the overall solution, Medoc specified Commidea's Ocius for PCs software, a proven and trusted partner solution, to provide the simplest and most cost-effective route to Chip & PIN acceptance.

As Bill Timson, Sales & Marketing Manager for Medoc, explains, "Ocius for PCs is a very attractive plug and play solution that offers an easy route to Chip & Pin compliance – at no service cost to our end customer. We're really pleased to work with Commidea again, having already installed Ocius for PCs in a number of



other store outlets, and will continue to promote the solution as part of our EPoS system across retail, ticketing and mail order applications."

"The bespoke solution is now enabling Bolton Wanderers to provide up to the minute status reports, achieve tighter control over stock and

collate valuable data on supporter purchasing patterns." comments Dave Atkinson, IT Manager at Bolton Wanderers Football Club. "Ocius for PCs is enabling speedier customer transactions and enhanced retail counter efficiency whilst helping to protect against the threat of fraud in the background."

## Commidea supports new charity

Commidea is pleased to announce The Lord's Taverners as its chosen charity. The Charity, which specialises in raising funds to give young people, particularly those with special needs, a sporting chance, started life as a club founded in 1950 by a group of actors who used to enjoy a pint watching the cricket from the old Tavern pub at Lord's.

Since then, The Lord's Taverners has developed into both a Club and a Charity to raise money to give young people incentives to play cricket in schools and clubs; to enable young people with special needs to participate in sporting activities; to supply minibuses to special needs' organizations and to create recreational facilities in conjunction with the National Playing Fields' Association. Over the last 50 years, the charity has given over £36m away to schools, sports clubs & special needs organisations.

In the future, Commidea will be organising and participating in events and activities throughout the year to raise funds for The Lord's Taverners charity.

"With the number of sport



enthusiasts working at Commidea, The Lord's Taverners is an ideal charity for us to support. We hope the money raised throughout the year, and years to come, will give young people the support they need to enjoy sporting activities" commented Matthew Roots, Marketing Manager at Commidea.

## Marketing pack will soon be available

To support the launch of the new Ocius suite of products a new VAR marketing pack will soon be available.

The pack will contain product datasheets, a Video DVD and a CD of high resolution product images and PDFs of the datasheets.

Covering the latest additions to the Ocius range including the Ocius Vx670, Ocius for PCs with the Secura PIN Pad, the Ocius VX510 and the Ocius Vx610 WIFI and GPRS, the marketing pack will provide VARs with information and collateral to assist with their own company's marketing.

To reserve your copy of the pack contact Commidea's marketing department on [marketing@commidea.com](mailto:marketing@commidea.com)



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